

Student Experience Package





Table of Contents

- A.** Our Philosophy
- B.** Why Should You Learn Coding?
- C.** Which Bootcamp is Right for You?
- D.** 16-Week Software Engineering Immersive
- E.** 24-Week Software Engineering Immersive
- F.** Bootcamp Prep
- G.** App Academy Open
- H.** Getting a Job After Graduation
- I.** Tuition & Payment Options
- J.** Contact Us

Our Philosophy

At App Academy, we invest in our students to help them change their lives — **for the better.**

Education is the strongest investment you can make in your future, and App Academy's immersive, collaborative curriculum helps our students land high-paying jobs at some of the world's best tech companies.

A new career in a booming industry is the shared outcome for the graduates of App Academy, but every alumni has their own unique story. It's our mission to not only accept that, but to champion it.

With that mission in mind, we want to empower anyone who thinks coding is the right career for them by knocking down traditional barriers to education, including financial, cultural, and racial ones. This is why App Academy was the first bootcamp to reverse the incentive structure and only charge you if you find that dream job.

As the world grows increasingly tech-focused, we're proud to lead the charge in shaping tomorrow's workforce. We really, really hope App Academy is the right choice for you.

Why Should You Learn Coding?

Our lives are almost entirely online; everything from banking to dating to ordering food happens in the palms of our hands or on our computers. Learning coding will equip you with the tools you need to build the apps and websites folks use to do everyday things. In every App Academy cohort, you'll find a diverse group of students from different backgrounds and prior industries, with a variety of motivations for learning to code. **These include the desire to:**

Change Careers.

Both of our immersive programs will give you the skills needed to become a web developer. Tech is the fastest-growing industry in the world, yet hundreds of thousands of software engineering roles are left unfilled due to lack of qualified applicants. Our curriculum is constantly evolving to include real-world applications so you're always on the pulse of what's happening in tech. And trust us, it works — just ask our nearly 4,000 alumni.

Live Comfortably.

Software engineering is the high-growth career. Before studying at App Academy, the median base salary of our students was about \$45,000. For our 24-week course graduates, that median salary grew to somewhere around \$85,000. For graduates of our 16-week program who live in San Francisco or New York, that median salary \$103,000 and \$92,000, respectively.





Why Should You Learn Coding? (cont.)

Problem Solve and Build Things.

Coding gives you the power to create something that didn't exist before. That can be really powerful and fulfilling for folks who enjoy making things. In some cases, students don't realize that's something they enjoy until they find themselves doing it.

Safe for the Future.

As aforementioned, investing in education means investing in your future. When you're qualified to apply for some of the most sought-after roles in the world, you're able to make money you never thought possible. Becoming a desirable candidate with a skillset to boot takes less time than you think.

“AppAcademy was one of the best experiences of my life.”

- Monica L.Z., Course Graduate

Which Program is Right for You?

We have two immersive coding programs our students can take: a **16-week course** and a **24-week course**. They're similar in that they have the same intended outcome: get our students hired as full-stack developers. Regardless of which program you take, if you're not hired at the end of it, we haven't succeeded. Although the goal for each program is the same, there are a few key differences to consider.

You may prefer the 16-week program if you:

- Want to complete your learning faster and dive right into the job search.
- Want a more intimate classroom experience with a higher student:teacher ratio.
- Want a more friendly language for beginners (Ruby on Rails).
- Want to land a job in San Francisco or New York City.
- Want flexibility for what hours in the day your class runs (available 9am-6pm EST or 9am-6pm PST).
 - This would be a great option if you live on the west coast and want to start early and finish early by choosing the EST schedule.
- Want to pay less in total tuition.
- If you live in New York (the 24-week program is currently not available to New York residents).

You may prefer the 24-week program if you:

- Want to learn at a slower pace with the curriculum spread out over 24 weeks.
- Want to learn a slightly more advanced language (Python).
- Prefer a mastery-based learning model.
 - This means that if you don't fully grasp the topics taught in a given week, you're allowed to re-do that week at no extra cost.

For a high-level summary of the differences and similarities between our two courses, [this chart](#) will be helpful.

16-Week Software Engineering Immersive

Our 16-week immersive coding bootcamp is the fastest track to starting your new career. In four months, you'll not only have a strong grasp of full-stack software engineering, but you'll have a multi-app portfolio to boot. Typically, our 16-week immersive program would only be available to students who could attend our physical campuses in New York City and San Francisco. **As of now, though, COVID-19 has all students learning remotely, so this program is currently open to all prospective students, regardless of physical location.**

When is it?

Monday-Friday, 9am-6pm EST or PST. Students can join from either time zone.

What will I learn?

Through interactive lesson plans, hands-on curriculum, and regular mentorship from teachers and classmates, you'll learn everything you'll need to know to kickstart a new, successful career as a software developer:

- Python to help build the framework for apps like Instagram, Spotify, and Uber
- Javascript to jazz up your web content with interactive elements
- Front-end formatting and layout with HTML and CSS
- WebSocket to create two-way communication between a user and your server





16-Week Software Engineering Immersive (cont.)

What do I need to apply/get accepted?

The application and admissions process look almost exactly like our 16-week course. You'll begin with your application, after which you'll move forward to the non-technical assessment and fit interview. Most of our admissions decisions are made during this part of the process, so we want to see that you're ready to work. Following the fit interview, you'll complete a technical learning challenge. You will be provided with the information and study materials needed to complete that challenge successfully.

Will I get a job after I graduate?

Yes! Our career coaches have helped thousands of graduates find jobs at companies all over the world. You can learn more about our job placement opportunities in the "Getting a Job After Graduation" section of this packet. Students who don't find employment after 36 months will not be charged for the course. We're that serious about getting you into a dream job.

24-Week Software Engineering Immersive

This is App Academy's 24-week software engineering immersive program. In 6 months, you'll build a foundational knowledge of industry-recognized programming languages then use them to create stunning portfolio pieces that will land you a job as a web developer. This course is open to both US and non-US based students and takes place entirely online.

When is it?

Monday-Friday, 8am-5pm PST so all time zones can participate.

What will I learn?

Through interactive lesson plans, hands-on curriculum, and regular mentorship from teachers and classmates, you'll learn everything you'll need to know to kickstart a new, successful career as a software developer:

- Python to help build the framework for apps like Instagram, Spotify, and Uber
- Javascript to jazz up your web content with interactive elements
- Front-end formatting and layout with HTML and CSS
- WebSocket to create two-way communication between a user and your server





24-Week Software Engineering Immersive (cont.)

What do I need to apply/get accepted?

The application and admissions process look almost exactly like our 16-week course. You'll begin with your application, after which you'll move forward to the non-technical assessment and fit interview. Most of our admissions decisions are made during this part of the process, so we want to see that you're ready to work. Following the fit interview, you'll complete a technical learning challenge. You will be provided with the information and study materials needed to complete that challenge successfully.

Will I get a job after I graduate?

Yes! Our career coaches have helped thousands of graduates find jobs at companies all over the world. You can learn more about our job placement opportunities in the "Getting a Job After Graduation" section of this packet. Students who don't find employment after 36 months will not be charged for the course. We're that serious about getting you into a dream job.

Bootcamp Prep Courses

Bootcamp is tough. Ours is no exception. If you want to be competitive in the admissions process to any bootcamp and increase your chances of succeeding and completing the course, our bootcamp prep course may be right for you. We guarantee you'll get into the bootcamp of your choice or you'll get your money back. We have two options for bootcamp prep students: a live 4-week class or self-paced. Both take place online.

When is it?

Monday-Friday, 6:30pm-9:30pm EST or PST. The self-paced track is on your own time. There is a new cohort that begins every month.

What will I learn?

The majority of the curriculum is centered around Javascript, which will give you a solid foundation for the next stage of your studies. More importantly, our live Prep students will receive 1:1 mock interview training to help students prepare for both technical and non-technical interviews at the bootcamp they choose to apply for.

What do I need to apply/get accepted?

Applicants must be 18+ years of age and have a high school diploma or equivalent.

Will I get a job after I graduate?

Yes! We guarantee this unique combination of Javascript curriculum and interview preparation will get you admitted to the bootcamp you want to attend. If it doesn't, we'll give you your money back.

“Bootcamp is very effective in teaching and assisting their students.”

- Samuel W., Course Graduate

App Academy Courses

Don't know where to start? Want to dip your toe in before you commit to the real deal? App Academy Open gives you our entire curriculum online, totally free of charge. Yes, \$0. Zero. Nothing. Nada. You'll have the opportunity to learn programming at your own pace in your own way. Thousands of people have found jobs and spent no money by studying through App Academy Open.

When is it?

Self-paced. You study at your own speed. On average, it takes students about a year to complete the material.

What will I learn?

App Academy Open's curriculum is identical to the curriculum you'd learn in our 16-week course. This includes Ruby on Rails, Javascript, and HTML & CSS. There are over 1,500 hours of content, readings, projects, and videos. While some of the good stuff is included, you won't have access to instructor assessments, live Q&A and lectures, pair programming, job search support, and structured pacing to complete the program. We do have a mentorship program available to App Academy Open students for \$30/month. This gives you access to a private Slack channel where you can ask questions and bounce ideas off of our instructional team. This is available Monday-Friday, 6am-6pm PST.

Will I get a job after I graduate?

Thousands of now-working software engineers got their start learning, for free, through the same curriculum you'll receive on App Academy Open. Though you don't have access to the 1:1 career coaching that is a cornerstone of our full-time immersive programs, you'll still have the foundational skills needed to begin a career in web development.

What does it cost?

It's entirely free to sign up for App Academy Open. It's an extra \$30/month if you choose the Mentorship plan to have access to our instructors for questions, advice, and commentary.

Getting a Job After Graduation

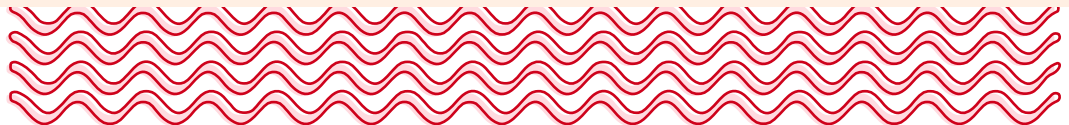
From Google to Facebook, Tesla to Bloomberg, Sony to Spotify, our grads go on to work at some of the world's most impressive companies. But it's not a solo effort — our career coaches work tirelessly to ensure you're set up for success once you complete either immersive bootcamp.

After graduation, you'll work 1:1 with a dedicated career coach whose mission is to get you hired. They're not a recruiter, but rather a resource: They assist in things like refreshing your resume, presenting your portfolio, and running through mock interviews so you're confident in the skills you've recently acquired.

On average, our grads take about 4–6 months to find employment after completing the course. For some, it takes a little bit longer, and that's okay! Your coach will be with you every step of the way.

The Median Salaries:

- The median salary for graduates who accept job offers in San Francisco out of the program is \$103,000. (16-week)
- The median salary of alumni who accept their first job out of the program in New York is \$92,000. (16-week)
- The median first job offer for our online graduates (24-week) is usually somewhere around \$85,000.



Tuition & Payment Options

16-Week Immersive Bootcamp

Deferred: \$300 deposit to start. Additional \$25,000 due after you're hired.

Upfront: \$17,000 paid upfront or in monthly installments.

24-Week Immersive Bootcamp

ISA (Income Share Agreement): \$0 deposit to start. Pay only after you're hired, then 15% for 3 years with a maximum of \$31,000. [Click here](#) for more information on what an ISA is.

Upfront: \$17,000 paid upfront or in monthly installments.

Bootcamp Prep Course

Online: \$2999. The tuition will be subtracted from your deposit if you're accepted into one of our full-time programs.

Self-paced:

- \$995 for 2 tutoring hours, 1 interview prep hour, and chat support.
- \$1795 for 6 tutoring hours, 2 interview prep hours, chat support, personal assessment feedback, priority email response, and priority application review.
- \$3795 for 10 tutoring hours, 4 interview prep hours, chat support, personal assessment feedback, priority email response, and priority application review.

App Academy Open

Standard: \$0. Free to anyone.

Mentorship: \$30 a month for access to private Slack channel with instructors available to answer questions.

Contact Us

We're not saying it will be easy, but it will be more than worth it. Choose the high-growth, high-paying career and change your life.

To start an application, [click here.](#)

To talk with one of our admissions specialists, [click here.](#)

To attend one of our virtual student info sessions, [click here.](#)



Find us on social media!

